



Media, Photography & Videography Policy

Fox Chapel Killer Whales Swimming

As a competitive swimming organization, one of the goals of the Fox Chapel Killer Whales is to promote the achievements of both the organization as a whole and the achievements of our individual swimmers. We may announce swimmer achievements and post photographs and videos on our [website](#) in addition to our [social media pages](#) throughout the year. Also, during the swim season, your child may be recorded, interviewed, and/or photographed by representatives from newspapers, television stations, and radio stations, as well as district communications office personnel or their designees, and these items may be publicly displayed.

PHOTOGRAPHY & VIDEOGRAPHY

While most images taken of children participating in sports are appropriate and taken in good faith, images can be misused, and children can be put at risk if common-sense procedures are not observed.

- All photographs and videos must observe accepted standards of decency in particular. (KW abides by these standards.)
 - Action shots and videos should be a celebration of the sporting activity and not a sexualized image in a sporting context.
 - Action shots and videos should not be taken or retained where the photograph or video reveals a torn or displaced swimsuit.
 - Photographs and videos should not be taken from behind the swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
 - Photographs and videos should not be taken in locker rooms or bathrooms.
- Publishing photographs and videos of swimmers under 18 may only be done with parents' consent. KW obtains parental consent during the registration process seasonally. The use of images, photographs, and videos of athletes on coaches' personal social media accounts, websites, or other media is prohibited.
- A parent or guardian has the right to refuse to have their children photographed or recorded in a video. The exercise of this right of refusal will not be used as grounds for refusing entry into a swimming competition. Therefore, any photo or video that may go to the press or published, be it through a member of the club or official photographer or



videographer, must receive parental consent before publishing/displaying the photo or video. (KW obtains parental consent during the registration process seasonally.)

- To opt out of having children photographed or recorded in a video, parents can follow the “**OPTING OUT**” process outlined below.

MEDIA

After swim meets, we may release swimmer names, ages, and swimming statistics to local print media. We also may act as a conduit should local or other print media wish to contact the swimmer and his/her parents for an interview or picture. It is not our practice, however, to release photographs or videos of individual swimmers to the media without the permission of the parents or guardian.

Members of the media are often interested in contacting members of the Fox Chapel Killer Whales. All media inquiries are to be directed to the [KW Head Coach](#). We ask that no parents or swimmers talk to the media without first consulting with the KW Head Coach. They will not release contact information regarding high school (and younger) athletes. They will collect contact information from the media person and share that information with the athlete in a timely manner. Thank you for respecting the privacy and safety of our athletes.

OPTING OUT

We assume that families agree with our Media, Photography & Videography policies and practices unless we are informed in writing otherwise and we have responded to your objections. If any member has an objection, he/she will need to submit a letter outlining such objections to Fox Chapel Killer Whales Swimming, P.O. Box 111584, Pittsburgh, PA 15238, so that we may exclude that member's child from all press/website releases and postings of photography or videos. If any registering participant/parent/guardian has an objection, please do not register online until you have received notification from us in writing that we have recorded your objections.